

KNOCKSTAR

FUNDRAISING

Oh Great Another Fundraiser? Relax, this one is easy!

What Does KnockStar Do?

KnockStar Fundraising works with many local insurance agents to help connect them with people interested in receiving an auto insurance quote. Since insurance companies are constantly competing with each other they are anxious to try and save people money by giving them what is called a quote, or an estimate for the cost of insurance.

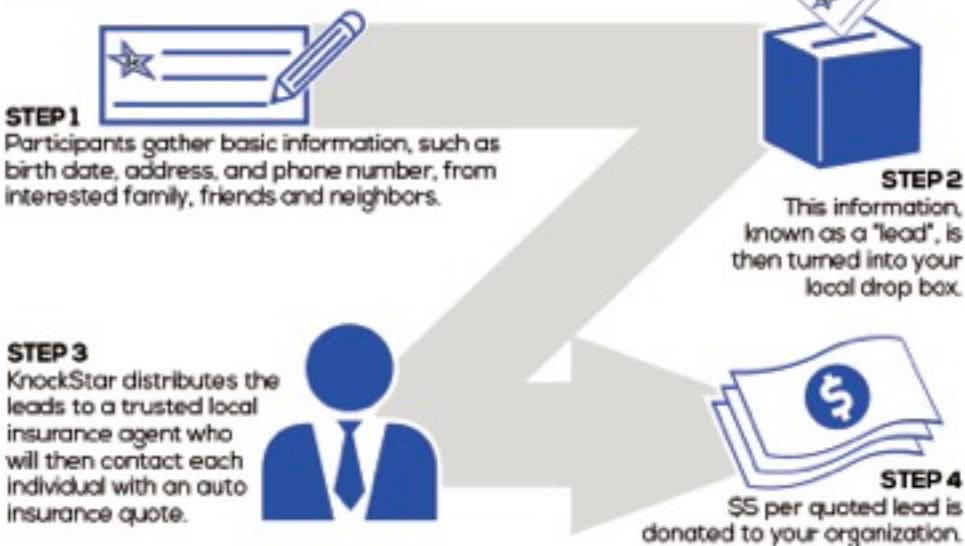
What do I have to do?

Your job is easy! Instead of having to go through the hassle of selling and distributing a product like cookie dough all you have to do is gather basic information from friends and family members so that they may qualify to receive a quote from one of our trusted insurance agents.

What do I say?

Hi my name is _____ and I'm doing a fundraiser for my (**team/club**) with (**high school/organization**). I'm trying to raise money for (**reason**). We are working with several local insurance agents and all you have to do is accept a brief phone call with an auto insurance quote for my (**school/organization**) to receive a donation. As long as you listen to the quote we get the donation! So it doesn't cost you anything and could save you a lot of money if you decide to switch, but that is up to you.

How Does It Work?



FAQ:

Q: What information do I need to get?

A: Make sure all the starred (*) information on your lead sheet is filled out including either a date of birth or a drivers license number

Q: What is a lead?

A: A lead is someone who has agreed to accept a quote from one of our agents.

Q: What is a quote:

A: Each lead you turn in will receive a brief phone call from one of our local insurance agents. The phone call contains a quote, or an estimate for the cost of insurance.

